



# Times

A weekly newspaper for Chrysler employees and their families

Lutz named Chrysler Corporation President

## Chrysler reorganizes to promote teamwork

**C**hrysler made a series of organization changes Jan. 14, most of which are designed to strengthen the company's commitment to the platform team concept.

• Robert Lutz has been named President of Chrysler Corporation. His former title, President of Chrysler Motors, as well as the title of Chairman of Chrysler Motors, have been discontinued. Lutz is responsible for all North American automotive activities including sales, marketing, product development, procurement and supply, and manufacturing. He is also responsible for Acustar, Chrysler's parts subsidiary, and Chrysler operations in Mexico.

In addition, four general man-

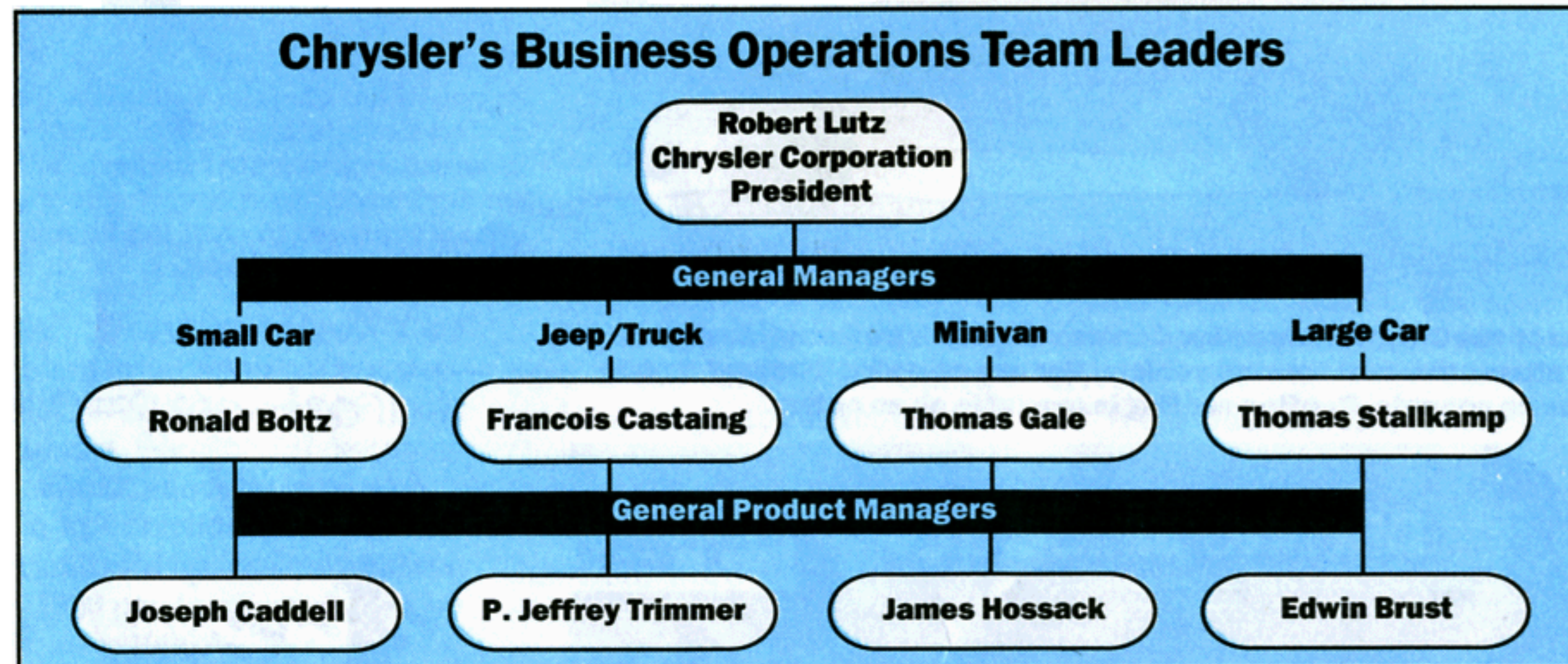
agers were appointed to coordinate all product development and market and consumer inputs for both current and future product lines. The four appoint-

ees are all currently company vice presidents and will retain their present areas of responsibilities in addition to their new general manager duties. All four

executives report to Lutz.

• Ronald Boltz has been appointed General Manager—Small Car Operations and con-

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## Briefs

### Gulf crisis prompts security measures

Chrysler Security and Fire Prevention departments have increased precautionary security measures at U.S. manufacturing plants and major office locations in response to the Persian Gulf situation and the possibility of terrorist attacks.

Many of the preparations may not be noticeable, but increased personal identification and vehicle checks at traffic gates may result in delays while entering or leaving Chrysler facilities.

The Security Office also asked that employees notify local security personnel if they hear or notice anything out of the ordinary—for example, a package in an unusual location or unknown people or vehicles loitering around plant entrances.

### International travel curtailed

Chrysler Special Security Operations issued a travel advisory suspending all international business travel with the exception of



brand-name drug whose patent has expired. A generic drug is sold under a common or "generic" name for that drug, not the brand name. Generics often become available for sale shortly after the patent on the brand-name product expires. And generic drugs usually cost less than brand-name drugs, yet work just as well.

There are more than 200 manufacturers of generic drugs in the United States. Some companies make only generic drugs while other companies make

generic drugs.

If you have a specific question about your prescription, ask your pharmacist. In about two out of three cases, when a generic drug is available, the pharmacist will dispense a generic drug rather than a brand-name drug. This is because generic drugs cost less and save patients money, and they usually achieve the same medical results.

If you're concerned about the safety of your generic product, ask your pharmacist. Pharmacists receive bulletins from the

Remember, if you have a prescription that you are supposed to take until it is gone, do not stop taking it unless you have checked with your physician or pharmacist.

If your doctor determines it is medically necessary for you to receive a brand-name drug, he or she will write "DAW" (dispense as written) on the prescription. If your doctor does not specify DAW, and you request the brand-name drug from the pharmacist, you will be responsible for the difference in cost.

## TRANPLANT GROWTH BEING SOUGHT

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increase in Japanese U.S. transplant production in recent years," Iacocca said.

"With their U.S. transplant factories producing 1.5 million units annually and growing, and with Japan's market share in the United States at 30 percent and growing, now would be an appropriate time for Japan to agree to a total market share restraint that would include both transplant and imported units.

"This approach would allow

continued growth in U.S. transplant operations while Japan built-up imports, which contain no U.S. added value and support no U.S. manufacturing jobs would decline," Iacocca said.

Following Japan's announcement on import restraints, 19 members of Congress released a letter they sent to Japan's Prime Minister Toshiki Kaifu expressing disappointment in Japan's response to the Gulf crisis and urging "meaningful" restraints on auto exports. Ford Chairman Harold Polling also called Japan to roll back its exports.

## Platform team concept expands; general managers named

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continues as Vice President—Product Strategy and Regulatory Affairs.

- Francois Castaing has been appointed General Manager—Jeep/Truck Operations and continues as Vice President—Vehicle Engineering.

- Thomas Gale has been appointed General Manager—Minivan Operations and continues as Vice President—Product Design.

- Thomas Stallkamp has been appointed General Manager—Large Car Operations and continues as Vice President—Procurement and Supply.

Chrysler Chairman Lee Iacocca said, "The platform team concept we launched for the development of the new LH pro-

gram is succeeding beyond our most optimistic expectations.

"The cross-functional teamwork idea is working so well that we decided to apply it to all of our product lines and broaden it to include not only the product development process, but also the important market and consumer inputs necessary to bring world-class vehicles to market.

"These new general managers," Iacocca added, "will be positioned to pull it all together because that's what it's going to take to compete in the '90s—great products totally in sync with our customers."

The new Business Operations activities will be organized on a cross-functional team basis and will incorporate Chrysler's ex-

isting platform team functions, expanded to include representatives from planning, sales, marketing, service and consumer activities.

Each of the team managers will have a general product manager:

- Edwin Brust has been appointed General Product Manager—Large Car.

- Joseph Caddell has been appointed General Product Manager—Small Car.

- James Hossack has been appointed General Product Manager—Minivan.

- P. Jeffrey Trimmer has been appointed General Product Manager—Jeep/Truck.

Chrysler also announced that Thomas Denomme has been named Executive Vice Presi-

dent—Corporate Staff Group. He had been Vice President—Corporate Planning and External Affairs.

Effective with this change, Anthony St. John, Vice President—Employee Relations, and Gino Giocondi, Vice President—Quality and Productivity, will now report to Denomme. They had reported to Lutz.

Denomme's responsibilities include Strategic Planning, Communications, Civic and Government Affairs, and Washington Affairs, in addition to Employee Relations and Quality and Productivity.

Concurrently, Corporate Economist Donald Hilty is reassigned from Denomme to Chrysler Corporation Vice Chairman R. Steve Miller Jr.

## Times

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